

**SPECIAL  
IN THIS ISSUE**

# THE MAD "STAR WARS" MUSICAL

No.  
203  
Dec.  
'78

# MAD

OUR PRICE  
**60c**  
CHEAP



**EXCLUSIVE: SCIENTISTS RELEASE FIRST COMPUTER-WRITTEN JOKE**





WHY BATTLE WITH COMMON, VULGAR  
CLODS AT THE NEWSSTAND FOR YOUR  
COPY OF MAD...WHEN YOU CAN...

**SUBSCRIBE**

...AND HAVE IT MAILED DIRECTLY  
TO YOUR COMMON VULGAR CLOD HOME!

**MAD** 485 MADison Avenue  
New York, N.Y. 10022

I enclose \$9.00\*. Enter my name on your subscription  
list, and mail me the next 15 issues of MAD Magazine.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

\*In Canada, \$10.00 in U.S. Funds, payable by International Money Order or  
Check drawn on a U.S.A. Bank. Outside of U.S.A. and Canada \$10.00, pay-  
able by International Money Order or Check drawn on a U.S.A. Bank. Allow  
10 weeks for subscription to be processed. We cannot be responsible for  
cash lost or stolen in the mails, so CHECK OR MONEY ORDER PREFERRED!



# MAD

"Political campaign speeches are like steer horns: A point here ... a point there ... and a lot of bull in between!" —Alfred E. Neuman

WILLIAM M. GAINES publisher ALBERT B. FELDSTEIN editor

JOHN PUTNAM art director LEONARD BRENNER production  
JERRY De FUCCIO, NICK MEGLIN associate editors  
JACK ALBERT lawsuits  
GLORIA ORLANDO, CELIA MORELLI,  
DAVID FRAZIER subscriptions

CONTRIBUTING ARTISTS AND WRITERS  
the usual gang of idiots

## DEPARTMENTS

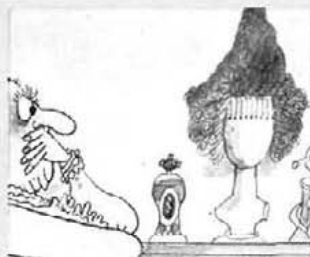
<b>AUTO-SUGGESTION DEPARTMENT</b>	
How To Read A New Car Ad .....	27
<b>BERG'S-EYE VIEW DEPARTMENT</b>	
The Lighter Side Of Rip-Offs .....	22
<b>CLOTHES ENCOUNTERS DEPARTMENT</b>	
A MAD Look At The "Clorox" Commercial .....	30
<b>DON MARTIN DEPARTMENT</b>	
One Morning At Max's Novelty Shop .....	11
One Afternoon At Rocky's Diner .....	42
One Evening At The Bus Terminal .....	48
<b>FORMULA EQUATION DEPARTMENT</b>	
Easily Computed Human Factors .....	19
<b>HOKEY-FOCUS DEPARTMENT</b>	
More Candid Snapshots Of Historical Celebrities .....	12
<b>LETTERS DEPARTMENT</b>	
Random Samplings Of Reader Mail .....	2
<b>MARGINAL THINKING DEPARTMENT</b>	
"Drawn-Out Dramas" By Aragonés .....	**
<b>OPENED SESAME DEPARTMENT</b>	
If "Sesame Street" Branched Out Into Special Avenues Of Education .....	34
<b>PAYING ATOLL DEPARTMENT</b>	
"Fantasy 'Buy' Land" (A MAD TV Show Satire) .....	43
<b>SIC TRANSIT GLORIOUSLY DEPARTMENT</b>	
MAD Specialized Tours For You And Your Neurosis .....	32
<b>SPACE OPERA DEPARTMENT</b>	
"The Force And I" (The MAD "Star Wars" Musical) .....	4
<b>THE NERDS AND THE BEES DEPARTMENT</b>	
Amazing Facts About The Animal Worlds Vs. Amazing Facts About The American Scene .....	40
<b>WRITE ON! DEPARTMENT</b>	
If Freedom Of The Press Applied To High School Papers .....	15
**Various Places Around The Magazine	

## VITAL FEATURES

"THE FORCE  
AND I"  
(A "Star Wars"  
Musical)  
Pg. 4



MORE CANDID  
SNAPSHOTS OF  
HISTORICAL  
CELEBRITIES  
Pg. 12



IF FREEDOM OF THE  
PRESS APPLIED TO  
HIGH SCHOOL  
NEWSPAPERS  
Pg. 15



HOW TO  
READ A  
NEW CAR  
AD  
Pg. 27



IF "SESAME  
STREET"  
BRANCHED  
OUT  
Pg. 34



"FANTASY  
'BUY' LAND"  
(A TV Show  
Satire)  
Pg. 43



## LETTERS DEPT.



### SATURDAY NIGHT FEEBLE

"Saturday Night Feible" left me weak and begging for more. Drucker and Kogen belong in a class with Robert Stigwood! If the ending of "S.N.E." is any indication of what your unique minds are planning, John T. will soon make another appearance in MAD; this time dancin' to the nostalgic sounds of the fifties, in "Grease." My ESP?

Dean Bruggeman  
St. Petersburg, Fla.

Platform shoes off to Arnie Kogen! However, I was disappointed at the job Mort Drucker did on John Travolta, whom I consider one of the most sensuous actors in the history of Hollywood. Mort made this gorgeous hunk look like Sylvester Stallone with a bad case of amoebic dysentery. Katie Allen

New Canaan, Conn.

"Saturday Night Feible" was DIS-Couraging!

Richard Schwartz  
Philadelphia, Pa.

Kogen and Drucker's "S.N.E." was Bee-Gee keen!

Glen Gold  
New York, N.Y.

I was all big toes and "Feeble"-minded!

Terry Wilson  
Grand Rapids, Mich.

I really "caught" your "Saturday Night Fever"!

Grant M. Wanner  
Pittsburgh, Pa.

### DISCOUNT COUPONS WE NEED

Your "Discount Coupons" was unusually excellent. Now may I have a coupon for one free MAD, since I have been subjected to the garbage in your past issues?

Marshall Johnson  
Binghamton, N.Y.

Mind if we discount your request?-Ed.

### MAD GOES TO A BUFFET SUPPER

Paul Peter Porges's "MAD Goes To A Buffet Supper" catered to my laugh buds!

Evan Spring  
Piermont, N.Y.

## FABULOUS SALE!

Now 10¢...For A Limited Time Only!

Sorry! Time's up! Too bad you missed this fabulous sale of full-color portraits of MAD's "What—Me Worry?" kid, Alfred E. Neuman, suitable for framing or for wrapping fish. However, you can still get them for only 35¢ for one, 75¢ for 3, \$1.55 for 9, \$3.15 for 27 or \$6.35 for 81. Mail money to: MAD 485 MADison Avenue, N.Y., N.Y. 10022



### RICKARD SLIPS A DISCO

In the fifteen years that I've been reading MAD I have never seen Alfred E. Neuman look better on a cover. Are you thinking of upgrading him to a sex symbol?

Teri Tremel  
Newark, Delaware

Your Alfred E. Travolta cover was the best I've seen in a long, long, real long, long time!

Elizabeth Kurtz  
Beer town, Wisconsin

I like your cover; Alfred tripping the light sarcastic!

Vito A. Oliva  
Clifton, N.J.

Some Dum-Dum put two covers on my issue #201. It was four times as good, Tell Rickard!

Jeff Jones  
Dayton, Ohio

I'm wondering if Jack Rickard took Disco lessons before ever attempting to draw the cover?

Mike Karp  
Sharon, Mass.

No, he took drawing lessons!-Ed.

### HOW TO TEENAGE

My colleagues and I congratulate MAD, George Woodbridge, and Larry Siegel on successfully mastering the developmental tasks of adolescence. Your article "How To Teenage" will be required reading for a course we teach on Multidisciplinary Aspects of Adolescence at the University of Cincinnati.

Richard R. Brookman, M.D.  
The Adolescent Clinic  
Cincinnati, Ohio

### A MAD LOOK AT DISCOS

"A MAD Look At Discos" gave real meaning to the word DISCOTECHHHH!

Alan Harris  
Massapequa, N.Y.

### THE CHANGING FACE OF CRIME

"The Changing Face Of Crime" was down to earth and full of meaning. I liked it so much, I'm going to rip-off a few more copies for my friends!

Jim La Ruffa  
Margate, Fla.

"Right on!" to your splendid article "The Changing Face Of Crime". Truly, as a noted jurist has observed, we have laws but no justice.

William Hogan  
Los Angeles, Calif.

For your information, regarding your "A MAD Look At The Changing Face Of Crime," nearly all assaults on people in jail are "straights" assaulting gays, or those who look gay. Who writes your material, Anita Bryant? Also, Alfred doesn't look too straight, now that I think about it.

Jerry Stewart  
Tampa, Fla.

Remember When...no matter how old you were, if you committed a crime you were put in juvenile hall, or in jail. Today...no matter what you do, as long as you're underage, the judge will slap your wrists, chew you out, and let you go scot-free.

Bill Peckenpaugh  
Gualala, Calif.

### HOW CAN YOU TRUST...

"How Can You (And Coker And Porges) Trust..." An English teacher who misspells a one-syllable word? A television preacher who mentions money three times in his sermon and religion only once? A Government that promises to end the bureaucracy of departmental agencies and establishes a departmental agency to end the bureaucracy of departmental agencies? A magazine that claims everyone else is not to be trusted?

Edward Hatton  
Havelock, N.C.

"How Can You Trust..." made me suspicious of the guy headed toward the last copy of MAD Super Special #26 on the stationery store shelf. So, I tripped him and grabbed the copy. How did I know he was the newsdealer's son?

Phil Prawda  
Rosemead, Calif.

### MIXED NUTS FOR BRAZIL

We have many American magazines in Brazil, but MAD is the best stupid one!

Mauricio Dini  
Campinas S.P.  
Brazil

### EIGHT IS TOO ROUGH

Your satire of "Eight Is Enough" was too much!

Wayne Stoll  
Northridge, Calif.

Bravo, Angelo Torres and Lou Silverstone! I'm Susan Richardson, Susan Bradford of "Eight Is Enough." Your "Eight Is Too Rough" was absolutely hysterical and almost caused a riot on the set. We only had one copy amongst cast and crew and we were to the point of being too rough over it. What fun to laugh at yourself. Thanks for the "honor."

Susan Richardson  
Hollywood, Calif.



### MAD can't get "Enough" of Susan Richardson

Please Address All Correspondence To: MAD, Dept. 203, 485 MADison Avenue New York, New York 10022

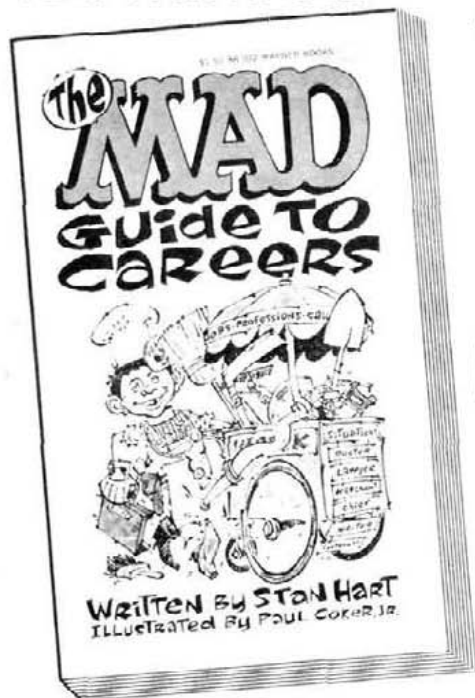
Unsolicited Manuscripts will not be returned unless accompanied by a self-addressed, stamped envelope!



# BUSINESS...BEFORE...PLEASURE!

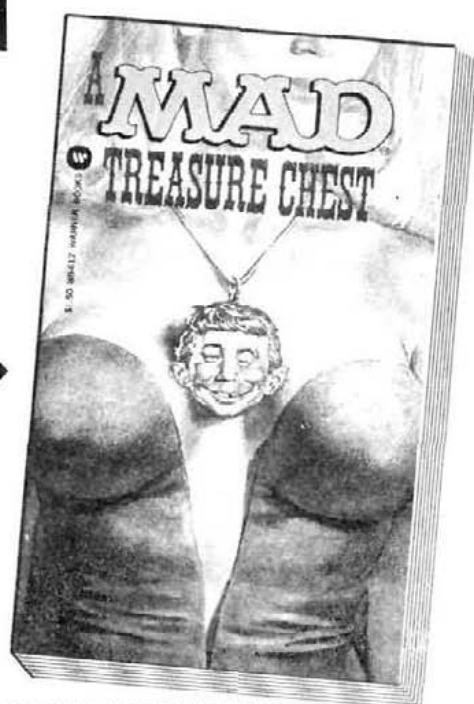
PLAN YOUR FUTURE!

SCAN OUR PAST!



**FIRST**  
**EMPLOY YOURSELF!**  
 Try the job advice in  
**MAD'S LATEST "ORIGINAL" PAPERBACK!**

**THEN**  
**ENJOY YOURSELF!**  
 Buy the slob device of  
**MAD'S LATEST "ANTHOLOGY" PAPERBACK!**



**ON SALE NOW AT ALL BOOKSTANDS—OR YOURS BY MAIL**

use coupon or duplicate



**MAD**

485 MADison Avenue  
 New York, N.Y. 10022

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP \_\_\_\_\_



PLEASE SEND ME: ☐ THE MAD GUIDE TO CAREERS

PLEASE SEND ME: ☐ A MAD TREASURE CHEST

ALSO PLEASE SEND ME THE BOOKS I'VE CHECKED BELOW:

- ☐ The Bedside MAD
- ☐ Son of MAD
- ☐ The Organization MAD
- ☐ Like MAD
- ☐ The Ides of MAD
- ☐ Fighting MAD
- ☐ The MAD Frontier
- ☐ MAD in Orbit
- ☐ The Voodoo MAD
- ☐ Greasy MAD Stuff
- ☐ Three Ring MAD
- ☐ Self-Made MAD
- ☐ The MAD Sampler
- ☐ World, World, etc. MAD
- ☐ Raving MAD
- ☐ Boiling MAD
- ☐ Questionable MAD
- ☐ Howling MAD
- ☐ The Indigestible MAD
- ☐ Burning MAD
- ☐ Good 'n' MAD
- ☐ Hopping MAD
- ☐ The Portable MAD
- ☐ MAD Power

- ☐ The Dirty-Old MAD
- ☐ Polyunsaturated MAD
- ☐ The Recycled MAD
- ☐ The Non-Violent MAD
- ☐ The Rip-Off MAD
- ☐ The Token MAD
- ☐ The Pocket MAD
- ☐ The Invisible MAD
- ☐ Dr. Jekyll & Mr. MAD
- ☐ Steaming MAD
- ☐ MAD At You
- ☐ The Vintage MAD
- ☐ Hooked On MAD
- ☐ The Cuckoo MAD
- ☐ The Medicine MAD
- ☐ A MAD Scramble
- ☐ Swinging MAD
- ☐ MAD Overboard
- ☐ MAD Clowns Around
- ☐ DON MARTIN Steps Out
- ☐ DON MARTIN Bounces Back
- ☐ DON MARTIN Drops 13 Stories
- ☐ DON MARTIN's Captain Kiutz
- ☐ DON MARTIN Cooks

- ☐ DON MARTIN Comes On Strong
- ☐ DON MARTIN Carries On
- ☐ DON MARTIN Steps Further Out
- ☐ DON MARTIN Forges Ahead
- ☐ DAVE BERG Looks at the U.S.A.
- ☐ DAVE BERG Looks at People
- ☐ DAVE BERG Looks at Things
- ☐ DAVE BERG Modern Thinking
- ☐ DAVE BERG Our Sick World
- ☐ DAVE BERG Looks at Living
- ☐ DAVE BERG Looks Around
- ☐ DAVE BERG Loving Look
- ☐ The All-New SPY vs. SPY
- ☐ SPY vs. SPY Follow Up File
- ☐ 3rd MAD Dossier of SPY vs. SPY
- ☐ 4th MAD Classified SPY vs. SPY
- ☐ 5th MAD Report on SPY vs. SPY
- ☐ A MAD Look at Old Movies
- ☐ Return of MAD Old Movies
- ☐ MAD-Vertising
- ☐ A MAD Look at TV
- ☐ A MAD Guide to Leisure Time
- ☐ AL JAFFEE's Snappy Answers
- ☐ More AL JAFFEE's Snappy Answers

- ☐ AL JAFFEE's MAD Book of Magic
- ☐ AL JAFFEE's Monstrosities
- ☐ Still More JAFFEE Snappy Answers
- ☐ AL JAFFEE MAD Inventions
- ☐ Aragon's "Viva MAD"
- ☐ Aragon's MAD About MAD
- ☐ Aragon's MAD-ly Yours
- ☐ Aragon's In MAD We Trust
- ☐ Aragon's MAD As the Devil
- ☐ Aragon's Incurably MAD
- ☐ MAD for Better or Verse
- ☐ Sing Along With MAD
- ☐ MAD About Sports
- ☐ MAD's Talking Stamps
- ☐ More MAD About Sports
- ☐ MAD Word Power
- ☐ The MAD Jumble Book
- ☐ Politically MAD
- ☐ MAD Cradle to Grave Primer
- ☐ The MAD Book of Revenge
- ☐ History Gone MAD
- ☐ MAD Stew
- ☐ MAD Look at Future
- ☐ MAD's Turned-On Zoo

☐ Clod's Letters to MAD

We cannot be responsible for cash lost or stolen in the mails. Check or Money Order preferred!

I ENCLOSE \$1.25 FOR EACH (Minimum Order: 3 Books)

On orders outside the U.S.A. be sure to add 10% extra. Allow at least six weeks for delivery.



SPACE OPERA DEPT.

Once, not too long ago in our galaxy, we were invaded by a movie called "Star Wars" . . . and it was so spectacularly successful that it led to further exploits of "Star Wars" such as posters and dolls and toys and jewelry and coloring books. We feel that it's only a matter of time before we are assaulted by the ultimate "Star Wars" spin-off . . . namely, a musical based on the movie. With this in mind, let's look into the future, as the Editors of MAD present

# THE THE MA

\*What good is watching  
some dull, local war,  
Night-ly on your TV!  
Come to the Gal-ax-y,  
my friends!  
Come to the Gal-ax-y!

We've got a Death Star  
and ray-guns galore—  
Kil-ling's improved, you see!  
Come to the Gal-ax-y,  
my friends!  
Come to the Gal-ax-y!

Come see the 'droids!  
Come feel the Force!  
Come have a blast!  
Watch . . . a . . . cru-sad-er  
Risk his life  
against Darth Vader!

You'll meet a Wookiee  
who lets out a roar  
Each time we sing off-key!  
Come to the Gal-ax-y,  
my friends!  
Come to the Gal-ax-y!



\*Sung to the tune of "Cabaret"



# FORCE AND D "STAR WARS" MUSICAL

ARTIST: MORT DRUCKER WRITER: FRANK JACOBS







Hi! I'm Luke Skywalker and I'm looking to buy a couple of used 'droids!

How about this one? He had an accident on a nearby star!

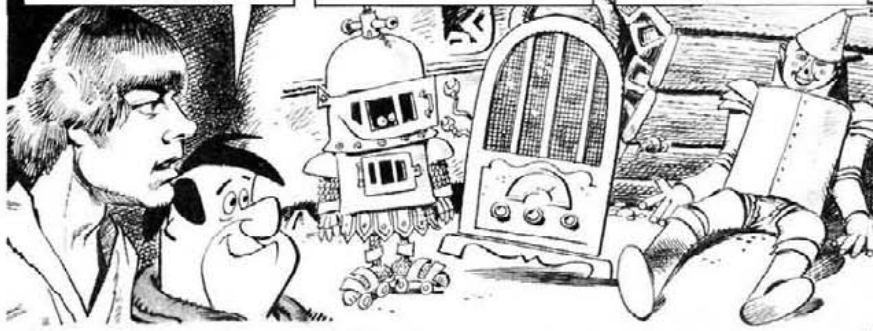
Sirius?

Nahh... Just a few bruises!

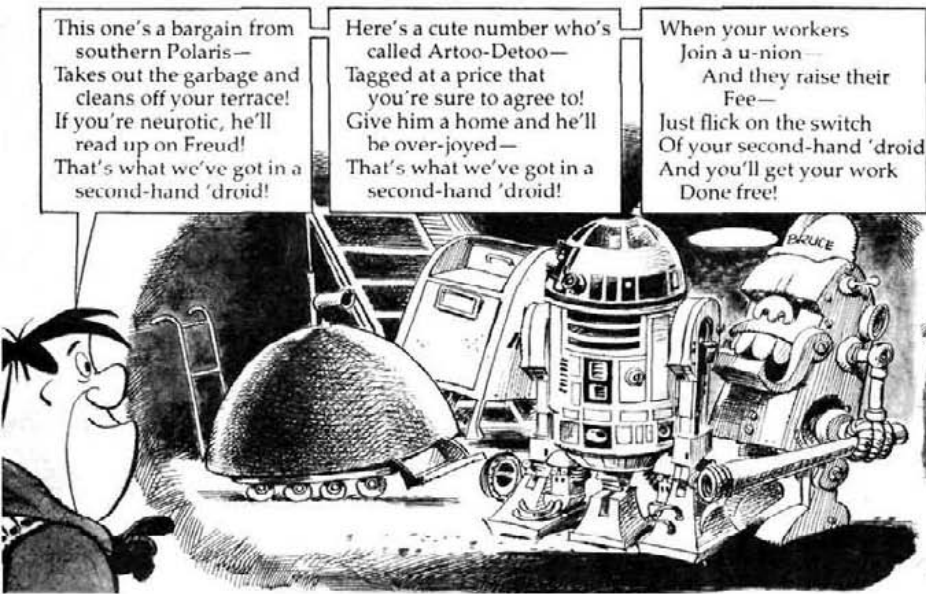
\*Slightly used robots with brains e-lec-tron-ic— Self op-er-at-ing with bodies bi-on-ic— Full of ambition an now un-employed— That's what we've got in a second-hand 'droid!

Here's a hum-dinger from Alpha Centaurus! Give him a kick and he'll sing the next chorus! Name's R-K-4, but he answers to "Floyd"— That's what we've got in a second-hand 'droid!

When your life is Full of trou-ble, And you hate your Wife— Just flick on the switch Of a second hand 'droid And you'll have a friend For life!



\*Sung to the tune of "My Favorite Things"



This one's a bargain from southern Polaris— Takes out the garbage and cleans off your terrace! If you're neurotic, he'll read up on Freud! That's what we've got in a second-hand 'droid!

Here's a cute number who's called Artoo-Detoo— Tagged at a price that you're sure to agree to! Give him a home and he'll be over-joyed— That's what we've got in a second-hand 'droid!

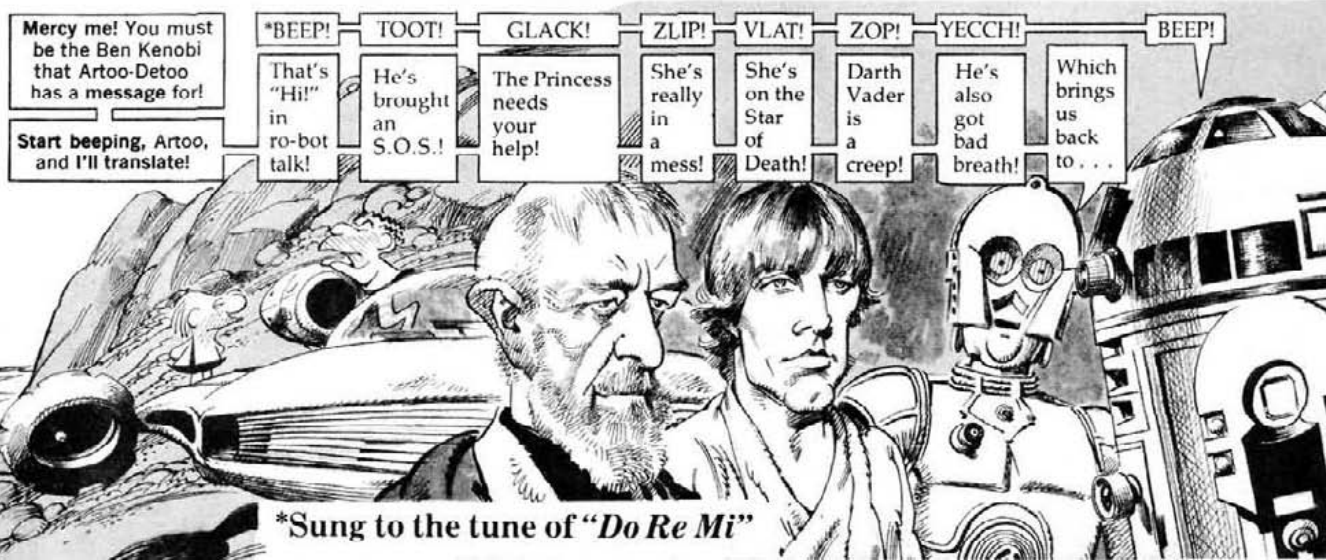
When your workers Join a u-nion— And they raise their Fee— Just flick on the switch Of your second-hand 'droid And you'll get your work Done free!



I'm Ben Kenobi! I drove off the Sand People when they attacked you, then bandaged your wounds! I'm an old warrior who's rather clever...!

But I was hit in the head... and you bandaged my FOOT...!!

I'm ALSO rather senile!!



Mercy me! You must be the Ben Kenobi that Artoo-Detoo has a message for! Start beeping, Artoo, and I'll translate!

\*BEEP!

TOOT!

GLACK!

ZLIP!

VLAT!

ZOP!

YECCH!

BEEP!

That's "Hi!" in ro-bot talk!

He's brought an S.O.S.!

The Princess needs your help!

She's really in a mess!

She's on the Star of Death!

Darth Vader is a creep!

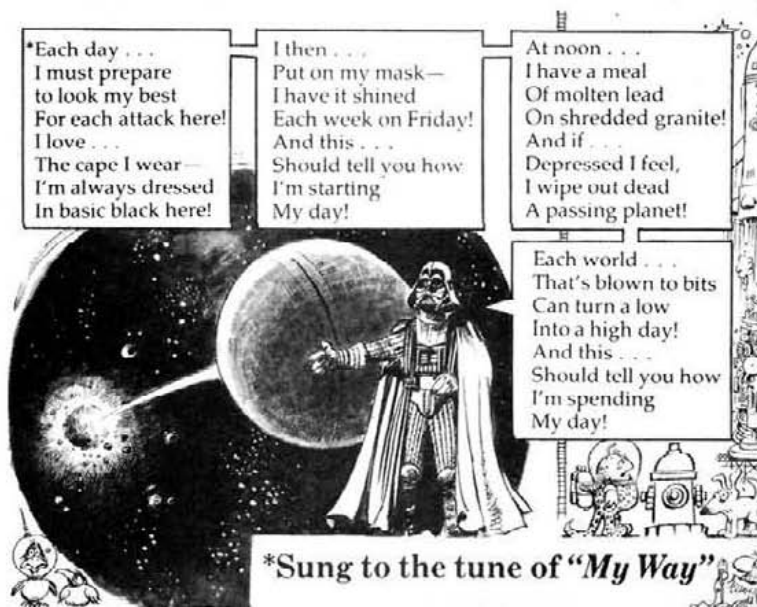
He's also got bad breath!

Which brings us back to...

\*Sung to the tune of "Do Re Mi"



\*Sung (briefly) to "By The Time I Get To Phoenix"





Then later on . . .  
Bout half-past three,  
I ter-ror-ize  
A gal-ax-y!  
I blast their ships!  
They pay the price—  
Until they call  
Me "Mister Nice!"

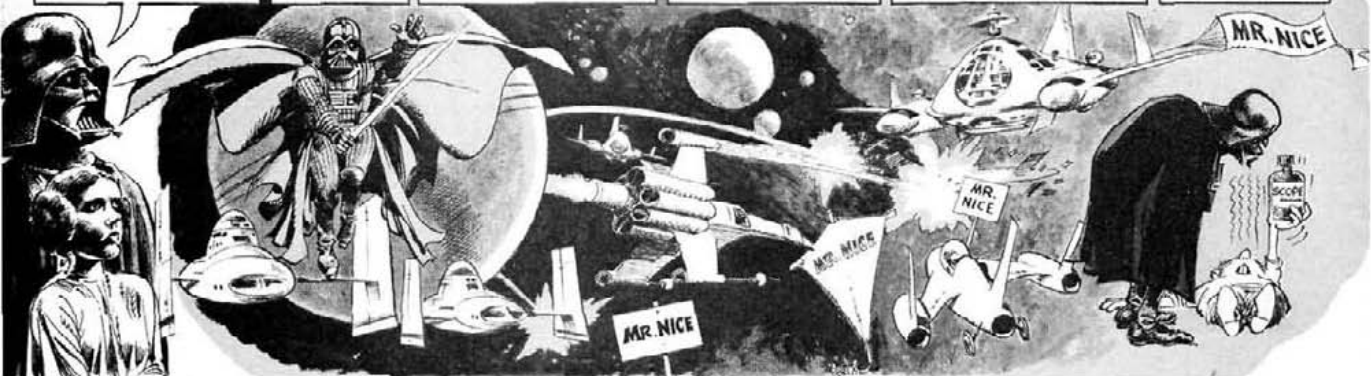
To me  
they bow!  
And that  
is how—  
I'm  
spending  
my  
day!

At four . . .  
I burn alive  
A rebel crew  
That I am seizing!  
And then . . .  
Just after five,  
When work is through,  
I practice wheezing!

I've had . . .  
A nif-ty time—  
Real peachy-keen—  
An apple-pie day!  
And that . . .  
Should tell you how  
I'm spending  
My day!

But should someone say  
My breath is bad—  
Well, golly gee,  
That makes me mad!  
He'll find his fate  
Is rather grim  
When I bend down  
And breathe on him!

And as  
he dies—  
With  
awful  
cries—  
I'M  
ENDING  
MY DAY!



What is it, Ben?

In my mind,  
I hear moans  
of agony and  
deep despair!

Is it the  
lost souls of  
Alderaan being  
wiped out by  
Darth Vader?

No, it's the Producers  
of the original movie—  
remembering how they  
lost the Oscar for Best  
Picture to "Annie Hall"!

You're really  
weird, Ben!

It's not ME,  
Luke . . . it's  
the FORCE!!



\*Like it's seeing what's around you  
When your eyes are tightly shut,  
Living through those countless insults  
When you're called a harmless nut,  
And it's getting up tomorrow  
Though you think it's yesterday,  
And it's finding there's no meaning  
To the far-out things you say.



\*Sung to the tune of  
"The Windmills of Your Mind"

And a part of you is floating  
While the rest of you stays here,  
And you have the strong suspicion  
It's not helping your career—  
Which is what  
You seem to find  
When the Force  
Controls your mind!

Words that boggle all your senses,  
Lines that leave you in a fog,  
While you try to get the meaning  
Of this nothing dialogue,  
And it's feeling kind of useless  
From this song that you can't sing,  
Like a yoyo that you're spinning  
With your head caught in the string,

And you look into a mirror  
And decide that you are strange,  
So you babble on forever  
Knowing you will never change—  
Which is what  
You seem to find  
When the Force  
Controls your mind!



Years ago, my great portrayals  
Were acclaimed throughout the globe;  
Now I'm up here suffocating  
In this worn-out, smelly robe;  
Still I guess I should be thankful  
That I've managed to survive,  
Though I should have stayed retired  
'Cause I'm over 65;



Now I'm on this leaky space-ship  
Where for me there's no escape,  
With a greedy, gung-ho pilot  
And a screaming 10-foot ape,  
Plus an adolescent kid who's  
Never seen the Milky Way.  
With a robot who keeps beeping  
And a 'droid I think is gay.

And I know I'll meet Darth Vader  
And soon after that I'll die,  
And I'm thinking on the whole  
That I prefer the River Kwai—  
And I wish I could unwind,  
But I find I'm in a bind  
'Cause the Force  
Controls my mind!



We rescued the Princess, and now we're trapped in this garbage pit!

Don't worry! I'm phoning See-Threepio for help...

This is See-Threepio! I'm not at home right now, but if you leave your name and number at the sound of the beep, I'll get back to you just as soon as I can...

Boy, I hate phone-answering machines!!



Stay... Han Solo! Help us destroy the Death Star!

Princess, I don't like the odds! You see...

\*I make my luck in the Galaxy!  
Earn a fast buck in the Galaxy!  
I don't get stuck in the Galaxy!  
Why be a schmuck in the Galaxy?



*\*Sung to the tune of "I Like It Here In America"*

Help us to blow up the Death Star!

Why don't you rent out a Hertz Car?

If you run out, we just might lose!

I'll watch it all on the late news!

I make good bread in the Galaxy!  
I'm not misled in the Galaxy!  
I use my head in the Galaxy—  
So I'm not dead in the Galaxy!



We've got to wipe out the Death Star!

Crazy, I think, is what you are!

Being so greedy is not nice!

I'd sell Chewbacca at half price!

Darth Vader's rough in the Galaxy!  
He's got the stuff in the Galaxy!  
You can hang tough in the Galaxy!  
I've had enough in the Galaxy!



Stay here and fight off the Death Star!

I'm off to Mars, which is quite far!

We'll be attacking them real soon!

Drop me a post card on Nep-tune!

One thing is clear in the Galaxy!  
Your end is near in the Galaxy!  
You'll disappear in the Galaxy—  
While I'm still here in the Galaxy!!





Here I am,  
the only  
pilot left  
who can de-  
stroy the  
Death Star!  
Help me,  
Ben...

Use the  
Force,  
Luke!

What  
can the  
Force  
do, Ben??

The Force  
knows how  
to find the  
target, Luke!

What else can  
the Force  
do, Ben??

The Force knows  
how to hit the  
target, Luke!

But what if the  
Force lets me  
down and misses  
the target, Ben?

The  
Force  
also  
knows  
how to  
cover  
up,  
Luke!

Okay, Artoo! What  
do we do when we  
face almost cer-  
tain death? What  
ELSE?! We sing!!

\*We're... off to kill the bad guys—  
And blow them right out of the sky!  
If we should miss  
Then you can all kiss  
Our buddies back there good-bye!



But you can be certain we'll kill the foe  
By striking the blow  
That lays them low—  
Because, because, because, because—I know  
There's only one way we can end this show!

TWEETLE  
-BEEP-  
TWEETLE  
-DE-BO!

We're off to kill  
the bad guys—  
And blow them  
right out of  
the sky!



*\*Sung to the tune of "We're Off To See The Wizard"*

Well, Princess, this is  
the end, right? We did it!  
We wiped out the Death Star  
and made the Galaxy safe  
for Democracy! Now, we can  
live happily ever after in  
peace and freedom! Right?

Wrong, Luke!  
This **CAN'T** be  
the end! We're  
going to keep on  
going, because  
we still have  
**THE FORCE!!**



\*We've grown accustomed  
to the Force  
That pulls in people  
to this show!  
We've grown accustomed  
to the gross—  
No other show comes close!

We're big! We're hot!  
A smash...  
we've got—  
With tons of  
money pouring in  
From fans who  
make our profits grow!

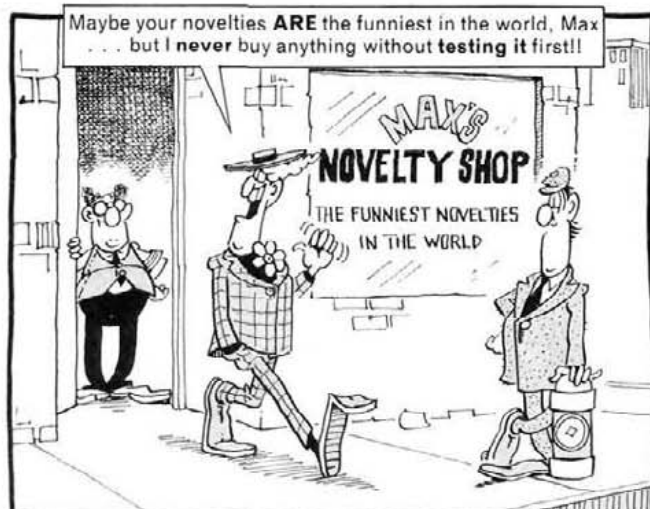
Although we could have  
killed Darth Vader,  
It was not the  
thing to do!  
We'll need him in the  
future when we  
Bring out "Star Wars II"!

We've grown  
accustomed  
to the clout—  
The way we  
all made out—  
Ac-customed  
to the  
Force!!



*\*Sung to the tune of "I've Grown Accustomed To Her Face"*

# ONE MORNING AT MAX'S NOVELTY SHOP





HOKEY-FOCUS DEPT.

# MORE CANDID MA HISTORICAL



HENRY THE VIII BETWEEN WIVES—OUT GIRL-WATCHING



FLORENCE NIGHTINGALE WITH A GRATEFUL PATIENT

# AD SNAPSHOTS OF CELEBRITIES

ARTIST & WRITER: PAUL PETER PORGES



SIR WALTER RALEIGH BRINGING HIS CLOAK TO THE CLEANERS

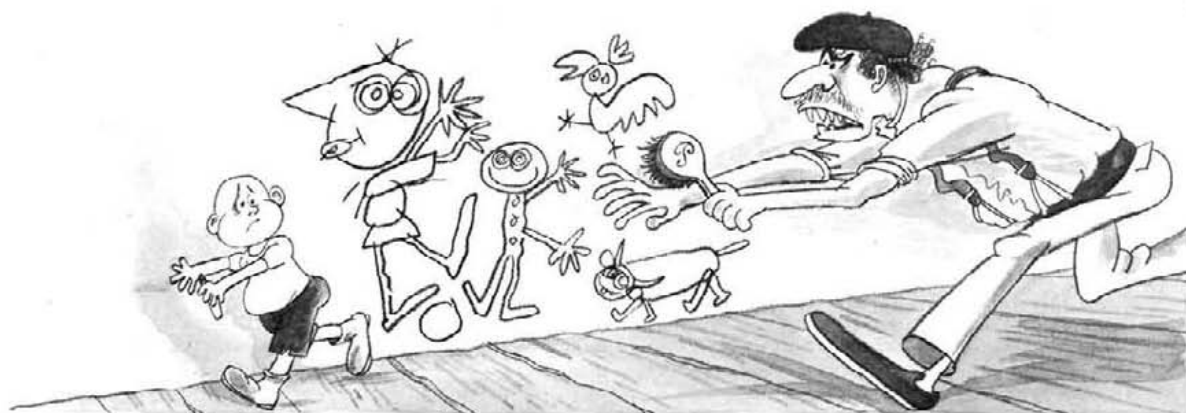


KING DAVID INSPECTING HIS BAR-MITZVAH GIFTS

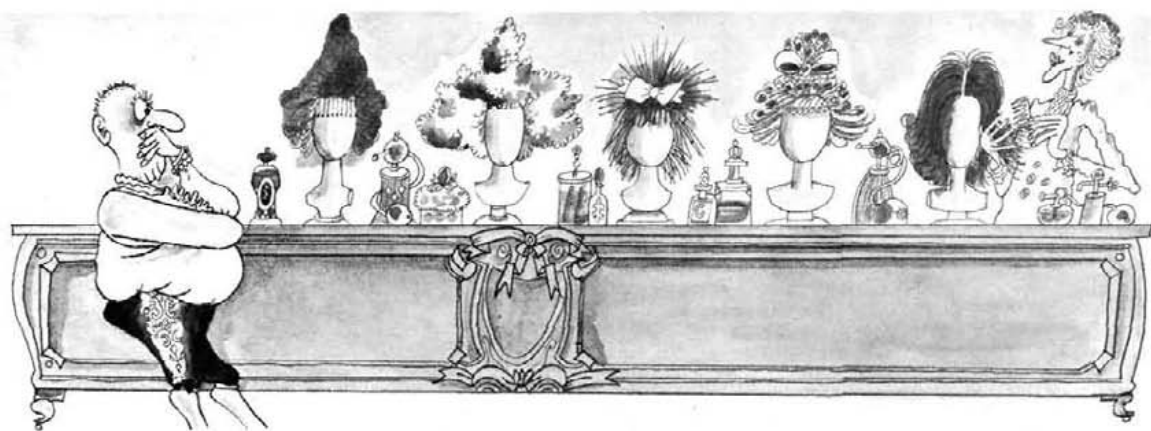




**SALOME, VEIL SHOPPING AT THE LOCAL BAZAAR**



**PABLO PICASSO TRYING OUT HIS FIRST SET OF CRAYOLAS**



**LOUIS THE XIV SELECTING A HAIRDO FOR THE DAY**

Each year, the Supreme Court hands down new decisions that broaden the First Amendment and increase Freedom of the Press. So by now, you'd assume that high school newspaper editors have the same rights as other Americans. Right? Wrong! The Supreme Court only grants new's freedom to those who publish porno magazines or pamphlets that advocate revolution. Mean-while, high school editors remain shackled by censors known as "Faculty Advisors" who make certain that nothing unfavorable or controversial ever gets printed. Hence, school publi-cations remain untouched by any of the rights provided in the U.S. Constitution, and we here at MAD can only imagine that this is what a typical high school weekly would look like

# IF FREEDOM OF THE PRESS APPLIED TO HIGH SCHOOL PAPERS

All The News  
We're Not Scared  
To Print

Annette Funicello Memorial High School

## WEEKLY MUCKRAKER

This Week's Odds:  
A.F.M.H.S. vs.  
Ghetto Central  
+ 7 1/2 Points

### SENIORS MAY STAGE QUEER CLASS PLAY

"Death of a Hair Dresser," an original drama written by Bruce Guy Butchford of Home Room 241 may become this year's A.F.M. H.S. Senior Class Play. Entertainment Chairman Josh Fernsprinkle said he began giving serious consideration to producing Butchford's work this week after Bruce threatened to scratch his eyes out if he didn't.



Although new to play writing, Butchford already is well known on campus for his other odd activities. Currently, he is serving as president of the "Interior Decorating Club," heading the "A.F.M. H.S. Ballet Admirers," and being excused from taking Phys. Ed. for reasons that the faculty refuses to discuss.

Seniors wishing to try out for parts in Bruce's play are invited to call him at home after 6 P.M. on weekdays. His phone number can be found on any men's room wall in the school as you probably already know if you're the type who'd be interested in contacting him.

### GRID SQUAD THROWS FINAL GAME, 19-14



Thanks to a spectacular last-minute play that presented the opposition with an unearned touchdown, Annette Funicello Memorial lost its final football game of the season to Inner City High last week, 19-14. The weird ending enabled anyone who bet against A.F.M. H.S. to win a bundle.

### WORLD WAR II HERO ADDRESSED A.F.M.H.S.

Last Thursday's auditorium program featured an address by Retired Rear Admiral Alfonso Spoonhart entitled, "Keeping Our Supply Lines Open for Victory in World War II." The speech was every bit as boring as the student body had feared it would be.



Quarterback Bronko Himmler, who threw the game-losing lateral, said later that the play was sent in from the bench by Coach Bullwhip Brashley. "The Coach didn't specifically tell me to pass to the other team," Himmler stated, "But I saw him wink at me, so I knew he had a bet on Inner City and wanted me to throw the game."

The personable Himmler insisted that he wasn't revealing his secret to get the Coach into trouble. He said he only wanted visiting college recruiters to know that he wouldn't throw a dumb interception on a crucial play unless he had received orders from the bench to do so.



## GRADUATION WILL COST A BUNDLE THIS YEAR

Assistant Principal Herod Loblolly has announced that participation in this year's Commencement Exercises will bury each senior under a record \$52 burden of debt.



In unveiling plans for the June event, Mr. Loblolly naturally played down the exorbitant cost, and prattled chiefly about pride, achievement and other meaningless aspects of graduation. However, as your Weekly Hangar correspondent quickly noted, the snow job was designed to distract attention from the newly hiked \$12 fee for graduation gown rental, a mandatory \$10 charge for the dull Yearbook and a mysterious \$30 catch-all for "diploma printing and miscellaneous."

The Weekly Muckraker is currently investigating rumors that Mr. Loblolly or his cronies may have relatives in the gown rental and diploma writing businesses.

## BIG BUDDIES COLLECT FOR THE LESS FORTUNATE —THEMSELVES

The A.F.M.H.S. Big Buddies Club, composed of upperclassmen with high scholastic and athletic records, will collect donations during the coming semester for the benefit of the less fortunate. As in previous years, club members probably will pocket all cash turned in after naming themselves the less fortunate.

Other students are urged to display their great affection for these insufferable Brains and Jocks by taking their donations to the west end of the cafeteria during Home Room Period. The gifts will be accepted at the same booth used last Christmas by the Big Buddies for selling chances on a turkey that they never gave away.

## DIRTY ESSAY NETS FRESHMAN \$2,000 PRIZE

Talented Underclassman Ferdie Muncreep revealed this week that a national magazine has awarded him \$2,000 for a Freshman English composition that was given an "F" by Miss Nussbaum because she considered it "inappropriate for a 14-year-old."



Essay Winner Ferdie Muncreep

## Beer Consumption Continues To Rise

Figures just released by Mr. Rudy Shiffkin, popular six-pack salesman at the nearby Campus View Liquor Store, indicate that beer consumption among A.F.M.H.S. students continued to rise last month.

"I did my biggest dollar volume in history," Mr. Shiffkin beamed. "And speaking strictly off the record, most of the beer was sold to under-age kids from the high school."

Mr. Shiffkin said that students seem to favor the less expensive brands, such as Cheapo Brew and Green Pilsener. In addition, he estimates that 40 per-cent of all A.F.M.H.S.ers occasionally drink even worse beer than they make themselves in the Chemistry Lab.

## OFFICERS ELECTED

Members of the A.F.M.H.S. Chapter of Unwed Mothers Anonymous elected new officers at their latest weekly meeting. Those voted into top posts in the hush-hush organization include: President: Pamela Whortle, daughter of Mr. and Mrs. Edgar C. Whortle; Vice-President: Pearl Sue Aakvaak, daughter of Reverend and Mrs. Lother Aakvaak, and Secretary: Ruth Lu Pugh, daughter of Miss Gertrude Pugh and some jazz drummer from Cincinnati whose name she can't remember.

"It is to laugh," Ferdie chuckled to your Weekly Muckraker reporter as he displayed his treasured check from *Hot Stuff Magazine*. "Old Lady Nussbaum got a burr under her saddle after she told us to write a theme called 'How I Spent My Summer Vacation,' and I gave her the unvarnished story of how I spent mine. After I got an 'F' for shocking the earmuffs off her, I just changed the title to 'How I Spent My Summer Among Lust-Crazed Teeny Boppers,' and sent it to *Hot Stuff Magazine*."

Hot Stuff's lawyers have notified Ferdie that the real names of the girls in his story will not be used for fear of legal complications. However, A.F.M.H.S.ers will immediately recognize the featured characters as Bubbles Durfman, Venus Oberholtzer and Boom-Boom Von Wiltgen.

## Student Placement Center Offers Sweat Shop Jobs

A.F.M.H.S. Vocational Counselor Sherman Legree revealed this week that the Student Placement Center has almost 100 available part-time jobs listed for needy job-seekers. What Mr. Legree failed to reveal is the fact that local merchants obviously are turning to the high schools as a source of cheap labor, now that the flow of illegal aliens has been curtailed.



Any student anxious to accept slave wages in exchange for the golden hours of his youth is invited to contact Mr. Legree in Room 308. But before you do anything that dumb, be advised that the Placement Center is searching primarily for car wash slosers, chicken pluckers, greasy pan scrubbers and experienced handbill passers.

## EDITORIAL COMMENT

### The Need For Adequate Vandalism

The Weekly Muckraker is frankly shocked at the half-hearted approach to vandalism taken by those who set fire to the Physics Lab last Thursday night. The puny blaze fell short of being a stern warning to A.F.M.H.S. administrators who recently banned beer on school property and started cracking down on truants who are absent for more than a semester.

The administration obviously acted with disregard for the rights of the student body, and it is disheartening to see vandals respond with a measly one-room fire that caused only \$5,000 damage. In the late sixties, when

our older brothers and sisters relied heavily on wanton destruction to vent their anger, the Establishment would have been severely punished for such a flagrant attempt to infringe upon students' freedom. In that era, fire bombings wreaked havoc that the entire student body could point to with pride.

Today's punks are a disgrace to the proud traditions of vandalism. We urge them to strike again and inflict a student "punishment" more befitting the administration's "crimes." Isn't blowing up the whole North Wing a more forceful way for angry vandals to make themselves heard? Of course it is!

## This Week On The Police Blotter

A.F.M.H.S. students who figured prominently in events at 48th Precinct Headquarters this week included the following:



Glen "Swiftly" Neebling of Home Room 139, charged with failing to have a logical explanation for wearing brass knuckles to the Sophomore Hop.

Nine members of the Velvet Dudes Social Club, accused of unprovoked attack on the Future Farmers of America during a private chicken show.

Natalie Hlitvok of Home Room 316, caught in the act of trying to use a credit card belonging to an unidentified businessman who had been robbed in an alley near Fifth Street earlier in the evening.

Wilfred "Willie the Wallflower" Crumsocker of Home Room 229, booked for running amok and strangling 17 goldfish in the pool next to City Hall.

Harlow Grunsmute of Home Room 104, held for questioning after running a red light while driving 97 miles an hour in the wrong direction on a one-way street at the wheel of a stolen car containing uncut heroin.

## SOCIAL SCOOP

by Barbie Blattnoy

Word comes from Trishie Kluder that Mr. Parchway of the English Dept. isn't the old fud we've all assumed. "Inside, he's a seething inferno," whispers Trish, following a series of late night tutoring sessions at the Parchway pad. . . Mrs. Glunhobing of the Home Ec. staff naively told Yours Truly that she and her hubby have been accepted for membership in the North Suburban Literary Society. Doesn't the poor dear know that the outfit reportedly is a wife swapping club?!



. . . Wonder if Dot Trimble will spend the whole semester studying in Switzerland as her parents say, or if she'll only hide there until after her baby is born. . . Could the latest "Mr. and Mrs. Smith" registering at the Shady Rest Motel really be Mr. Jockworthy of Phys. Ed. and Miss Cienfuegos of Conversational Spanish? . . . Don't expect to see much of Mr. Wamsangs in his Math classes this year. Reports are that he's been tagged with his third reckless driving citation, and is slammer-bound. . . Until next week, ta-ta from Barbie.

## MEET THE FACULTY

### Fear of Business World Led Mr. Hunkle to Teaching

by Adam Trese

This week, your Inquiring Reporter visited the Math Department for an interview with Mr. Cloyd Hunkle, one of the many A.F.M.H.S. teachers capable of making algebra seem even duller than it really is.

"I began teaching at Annette Funicello Memorial 33 years ago when the school was still located over on that street I've forgotten the name of," Mr. Hunkle began in his familiar rambling monotone. "I wouldn't want you to print this," he added slyly. "But I think an academic career offers more security with less pressure than working in industry."



With this virtual admission that teachers are seldom fired for incompetence, Mr. Hunkle went on to list his most memorable achievements at A.F.M.H.S.: the day he took part in his 500th fire drill; the lunch hour when he was mistakenly given an extra dollar by the cafeteria cashier, and one morning in 1957 when a student noticed that he was wearing a new tie.

Ending the interview on a sad note, Mr. Hunkle said that he doesn't plan to retire until 1985, which means that none of us now in school will be able to avoid his classes.

## Do You Remember...

...THIS WEEK IN 1976, when the State Legislature legalized abortions, and 36 Annette Funicello Memorial coeds immediately phoned in suffering from a "mystery virus?"

...THIS WEEK IN 1975, when the faculty was secretly assessed \$10 a head to free Grid Captain Studs Gruber from a shoplifting rap.

...THIS WEEK IN 1974, when today's Seniors were such green Freshmen that we didn't even know why Chief Custodian Kivvere is often seen in the halls wearing a long raincoat?



## CALENDAR OF NEXT WEEK'S EVENTS

### MONDAY

Members of the Black Caucus will beat up on a Chicano sissy yet to be selected. South Bicycle Racks. 3:30 P.M.

### TUESDAY

Home Room Representatives will place genuine Senior Prom tickets on sale. Price: \$10 per couple.

Members of the Silky Knights will place counterfeit Senior Prom tickets on sale. Price: \$5 per couple.

### WEDNESDAY

Intra-mural Locker Thefts. Various locations. All day.

### THURSDAY

Singing Sidney, the Happy Dust Man, will be doing business at the North Gate. 4:15 P.M. (Special discount to those presenting Student I.D. Cards.)

### FRIDAY

Sub-Debs' Formal Dance. Costly Hills Country Club. 8:30 P.M. (If under 18, bring your own jug.)

## UNDER 18?

### THEN DO YOUR PORNO SHOPPING AT THE NUDIE CUTIE ADULT BOOK STORE

We never embarrass juvenile customers by asking for proof of age. In fact, our cozy little shop is the only one in town where high school kids are always welcome, assuming, of course, they bring money!



EDUCATIONAL MAGAZINES  
\$4.75 & UP  
HELPFUL INSTRUCTION BOOKS  
UNDER \$15  
MOVIE ARCADE FEATURES  
25¢ PER MINUTE  
1327 BLECCHER AVE. NEXT DOOR  
TO THE WHOOPEE THEATRE

## SADISM CHARGES LEVELLED AT GOLF COACH NIBLICK

by Tubby Fluter  
Investigative Sports Reporter

Annette Funicello Memorial Golf Coach Arnold (Woody) Niblick was accused this week of gleefully using sadistic training methods to whip his exhausted team into shape for the coming season. One member of the squad, who asked to remain anonymous, said that Coach Niblick had employed his most inhuman brutality on golfers who reported for opening work-outs a few pounds overweight.

"He's got us heavier guys doing calisthenics and all that junk," the mystery figure stated. "When I complained, he just snickered and told me to do more push-ups. I think he enjoys seeing talented young athletes like me suffer."

Coach Niblick probably would have had no answer to the brutality charge, even if we had asked him for one.

(EDITOR'S NOTE: This is Tubby Fluter's last golfing report for the Weekly Muckraker, due to the fact that he has been unexpectedly cut from the team.)

### CHEERLEADER TRYOUTS

Sophomore and Junior girls who wish to become Varsity cheerleaders will have a rare opportunity to display their talent after school next Friday. Selected A.F.M.H.S. officials will hold cheerleader tryouts between 9 and 11 P.M. in the Upstairs Smoking Room of the Sons of Gomerah Lodge Hall. Dress for tryouts is optional.

## COACH BLAMES "GUTLESS CAGERS" FOR 71-23 LOSS

After alerting reporters that his post-game comments would be strictly off the record and not for publication, Annette Funicello Memorial Basketball Coach Wiley Hacker proceeded to denounce his squad as "a bunch of gutless quitters who just lay down and died against Tabernacle Tech."

Coach Hacker was referring to last Friday's season opener in which A.F.M.H.S. was outpointed 66-4 in the last three periods to fall behind and lose, 71-23. Giving his views to the press in what he called "strictest confidence," Coach Hacker charged that this year's A.F.M.H.S. quintet is composed exclusively of "lily livered pansies who want to make my talented coaching methods look bad."

The coach indicated that he is especially upset about the Tabernacle Tech game because of the pressure that has been put on him to produce a winner this season.

### WELCOME BACK, SICKOS!

Annette Funicello Memorial students were delighted this week to welcome back two popular faculty members who have been out on extended sick leave.

Mr. Roscoe Boonshaft of the Civics Dept. looked healthier and sounded more coherent following his lengthy recuperation in the Municipal Drunk Tank.

Also back after a long absence is Miss Robin James of Romance Languages. Miss James is better remembered by most A.F.M.H.S.ers as being Mr. James Robins prior to her extensive surgery.

## "FOUR EYES" FENGERMAN YOUR BEST SOURCE OF PHONY I.D. CARDS



Why run the risk of hiring a shady outsider to do your document doctoring when there is a shady student like "Four Eyes" conveniently located among you downstairs in Home Room 218?!

### SPECIALIZING IN

- OUT-OF-STATE DRIVERS' LICENSES
- RE-DATED BIRTH CERTIFICATES
- AUTHENTIC LOOKING ARMY DISCHARGES

### FAKES BY FENGERMAN

For a free work estimate, see me under the North Stairway any afternoon between 3:30 and 4:15



During the past few winters, weathermen have been adding insult to injury by not only telling us how cold it is, but also informing us of the "chill factor" ... which is the equivalent thermometer temperature—plus—the wind velocity. But why stop there? Why not devise other "factors" that apply not just to the weather, but to year-round "human" conditions? We'll show you what we mean with

# EASILY-COMPUTED HUMAN FACTORS

Your...  
**MASOCHISM** =  
**FACTOR**



... the number of problems you face  
each day living in a big city ...



... the number of years you insist  
upon remaining in that big city.

Your...  
**GULLIBILITY** =  
**FACTOR**



... your confidence in politicians  
and campaign promises they make ...



...the number of promises that they  
actually keep after they're elected.



# Your... SELF- DECEPTION FACTOR

=



... the number of Paul Newman and Robert Redford movies you see ...

+



... the degree to which you fancy yourself similar to either of them.

# Your... INFATUATION FACTOR

=



... the ease with which you overlook your new girlfriend's skin condition

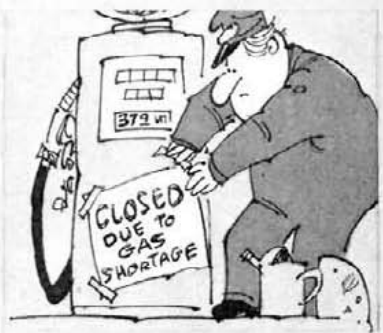
+



... her ability to disregard your certified repulsive personality.

# Your... NAIVETÉ FACTOR

=



... your trust in the oil companies that announced a critical gasoline shortage just a few years ago ...

×



... the amount of gas which appeared miraculously when the price doubled.

# Your... HORNINESS FACTOR

=



... the number of cold, hands-off, unaffectionate girls you date ...

+



... the number of sexy "Charlie's Angels" episodes you watch on TV.

**Your...  
LAZINESS  
FACTOR** =



...the amount of work you avoid...



... the amount of work you do in order to avoid the work you avoid.



**Your...  
HUMILIATION  
FACTOR** =



... the amount of bragging you do to your girlfriends about which football player will take you to the prom ...



... the lowly social status of the "loser" you actually show up with.

**Your...  
CURIOSITY  
FACTOR** =



... the number of times that your husband works late at the office ...



... the number of lipstick stains that you find on his shirt collars.

**Your...  
STUPIDITY  
FACTOR** =



... the number of times you've read the surgeon general's warning on the daily pack of cigarettes you smoke ...



... the time it takes your smoker's hack to subside in the early morning.







BERG'S-EYE VIEW DEPT.

# THE LIGHTER SIDE OF...

# RI





# P-OFFS

WRITER & ARTIST: DAVID BERG



You are charged with breaking parking meters and stealing the money! How do you plead?

I'm innocent, Your Honor!



The Arresting Officer claims there is enough circumstantial evidence to prove your guilt!

Honest!! I didn't do it!!



I am convinced the Officer is correct! I find you ... "Guilty" ... and fine you \$100! Pay the Bailiff ...

Yes, Your Honor ...



Uh ... will he take a hundred bucks in nickels and dimes??



It says here that there are many fuels that can run our cars other than gasoline ... but that they're somehow kept off the market!!



It's those International Oil Companies! They're bleeding us dry! And they keep raising the price of oil! It's the biggest rip-off in the history of Man!



The amount of money they're making is OBSCENE!



So what are you going to do about it?

I'm gonna find out how I can get a piece of the action!!



Look at this bill! The Waiter added an extra \$3.00! He was hoping that we wouldn't check up on him!

Waiter!! There seems to be an error on this check!!



Please forgive me, Sir! I was never very good at addition!

I guess it was an honest mistake! Here's the money! Keep the change!



I beg your pardon, Sir ... but the tip you've given me is less than the usual 15 percent!

I thought you said you were BAD at addition!



I AM!! But I'm a WHIZ at PERCENTAGES!!





Have you noticed? Every month at this time, when we Senior Citizens receive our Social Security checks, this Super-market raises its prices?!

You know, you're right!



And here's another rip-off! You know the "Dented Cans" section, where we get damaged canned goods cheap? Well, because it's this time of month, they took THAT away, too!

Oh... really...??



**CRASH!**



NO, THEY DIDN'T!!



Excuse me, Sir! You seem to be lost! Can I help you?

I jus' come dis country! I no know where very important places iss! You know?!



Ah, yes! The Statue of Liberty is in the bay, off the southern tip of Manhattan! The World Trade Center Buildings are way downtown! The U.N. Buildings are over on the East Side...



The Empire State Building is on 34th Street; And Lincoln Center is on the West Side—

No-no! You no un'erstan'!



Where iss WELFARE OFFICE?



I was at my Automobile Dealer, getting an estimate on a repair job, Doctor... and about the time he started to quote me prices, I began to feel woozy!



Then I suddenly realized that if I were to replace every part in my \$4000 car at the prices he quoted me, it would cost \$20,000! That's when I began to feel really rotten!



So they brought me to you! Tell me, Doc! What's wrong with me?



It has a long Latin name... but in simple English...

You're CAR SICK!!



Now, what about the McGilla case . . . ?

We won't have to operate! It's not serious!

By the way! Did you know that our X-Ray machine is broken? We need a new one!

No, I didn't! In that case we **SHOULD** operate . . . !

But you said it wasn't serious!!

We're dealing with a large fee here . . .

. . . and running a medical practice without an X-Ray machine is **VERY SERIOUS!**



I heard you had an accident! How are you doing?

I'm not sure!

What do you mean, you're not sure?!

I had **TWO PROFESSIONAL OPINIONS**, but they disagree!

Really? What **WERE** the two professional opinions . . . ?

Well, my regular Doctor said I was in perfect health . . .

. . . but my **LAWYER** said I had **WHIPLASH!**



You know what?! This doesn't look like your umbrella! You'd better take it back!

No . . . this one is mine!



It's the same make! I recognized the shape of the handle . . . and the spring-button-release . . . and the extra-heavy ribs and shaft!



Besides, **THIS** one is in a lot better condition!!



David Berg

There are a lot of changes going on in the automobile industry these days. Unfortunately, Detroit's advertising hypes remain pretty much the same—as lavish and exaggerated as ever. Let's take a look at a typical new car ad:

**EXPERIENCE THE RIDING COMFORT, THE LUXURIOUS APPOINTMENTS,  
THE STUNNING STYLING AND THE ECONOMICAL PRICE OF THE NEW**

# **1979 FINSTER FIREBURNER**

**Including These Fabulous Standard Features**

- POWER BRAKES: STOP CAR GOING 60 IN 30 FEET
- GETS 35 MILES PER GALLON ON THE ROAD
- GETS 24 MILES PER GALLON IN THE CITY
- GOES FROM 0 TO 60 MPH IN 10 SECONDS
- 15,000 MILE FREE SERVICE GUARANTEE
- MEETS GOV'T. POLLUTION STANDARDS
- RIDES SIX IN LUXURIOUS COMFORT
- TREMENDOUS LUGGAGE SPACE
- INTERIOR CLIMATE CONTROL
- INTERIOR SOUND SYSTEM
- CITIZEN-BAND RADIO
- RUBBER BUMPERS



Sounds great, huh? The problem is, you can't drive the ad! Now, let's see

# **HOW TO READ A NEW CAR AD**



● POWER BRAKES: STOP CAR GOING 60 IN 30 FEET



Unfortunately, they can only stop the driver in 40 feet!

● 15,000 MILE FREE SERVICE GUARANTEE



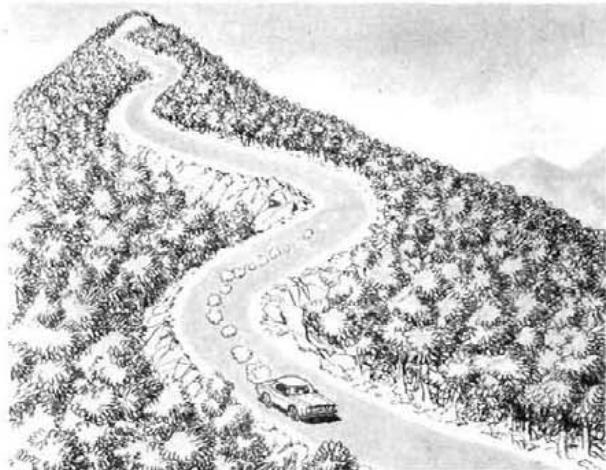
You'll use most of those 15,000 miles going back and forth to the Dealer's shop to replace the parts that don't work!

● INTERIOR SOUND SYSTEM



Unfortunately, most of the interior sound is engine noise.

● GETS 35 MILES PER GALLON ON THE ROAD



Sure, if it's the road down from Pike's Peak, and you coast.

● MEETS GOV'T. POLLUTION STANDARDS



Standing in the showroom, yes! But just start the engine!

● TREMENDOUS LUGGAGE SPACE



If you include the back seat after you fill up the trunk.

● GETS 24 MILES PER GALLON IN THE CITY



If you shift to neutral and let the traffic push you along.

● RIDES SIX IN LUXURIOUS COMFORT



That's true . . . if the six happen to be luxurious midgets.

● CITIZEN-BAND RADIO



You can use it to chew out the salesman who sold you this "lemon" while you're waiting for the tow truck to arrive.

● GOES FROM 0 TO 60 MPH IN 10 SECONDS



That's right . . . if you push this hunk of junk off a cliff.

● INTERIOR CLIMATE CONTROL



The windows have handles inside which raise and lower them!

● RUBBER BUMPERS



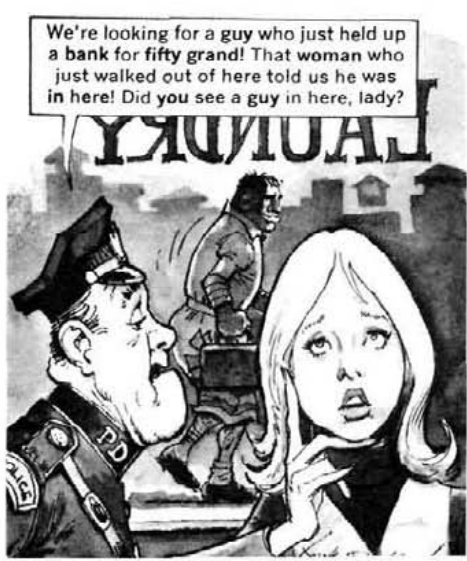
These are just great, if you happen to have a rubber back.

# A MAD LOOK AT THE "CLOROX" COMMERCIAL

ARTIST: JACK RICKARD WRITER: DICK DE BARTOLO







## SIC TRANSIT GLORIOUSLY DEPT.

Nowadays, Travel Agencies are packaging all kinds of tours for all kinds of people with all kinds of special interests, all designed to help them relax, leave their tensions behind and have a good time. But that doesn't make any sense. People work hard their whole lives developing their tensions, mainly in the form of their neuroses! Why should they want to give them up? The truth is...most people prefer to carry their neuroses with them! So why not design tours specifically for them? Here we go again with another of

# THE MAD TRAVEL AGENCY'S SPECIALIZED TOURS FOR YOU AND YOUR NEUROSIS



**THIS ISSUE:  
A SEVEN DAY TOUR OF  
ISRAEL  
FOR THE  
GUILT-RIDDEN**

ARTIST: HARRY NORTH, ESQ.  
WRITER: STAN HART

## DAY 1

You depart from Kennedy Airport, N.Y. and immediately feel terrible about all the poor and disadvantaged people who are forced to remain behind in Fear City. Because you're traveling at Tour-Group-Rates, you're suddenly concerned that, by not paying full fare, you're responsible for putting some airline employees out of work, thereby bringing on another recession. On the flight over the Atlantic, you'll have plenty of time to ask yourself what you've done to deserve such a wonderful vacation (Especially since the Cleaning Girl at the office works much harder than you, and she can't even afford to go crosstown on the bus!). You'll be assigned a window seat, so if you must go to the bathroom in the middle of the night, you'll have to disturb your sleeping neighbors and you can feel absolutely awful about that. The food aloft isn't all that good, but you'll eat every morsel, remembering that there are millions of people in the world who are starving.

## DAY 2 & 3



Due to heavy air traffic, your flight will not arrive at Tel Aviv on time, but you'll feel that this is only fair because when you were 5 years old, you were once late for dinner and kept your poor Mother waiting. You'll also be able to feel guilty about causing the other passengers this inconvenience just because you were a rotten kid. You'll have a typical Israeli breakfast and experience disturbing feelings because you usually have bacon and eggs at home. In the afternoon, you'll shop in modern Tel Aviv and become aware that it is an all-Jewish city, making you feel terrible that none of your best friends are Jewish. (If you already *are* Jewish, you'll feel terrible that none of your best friends are Jewish *enough*!) The next day, you'll travel to Jaffa where Jonah embarked upon his famous voyage, reminding you that you never sent a check to that ecology group trying to preserve the endangered sperm whale (Their extinction will now be upon your head!).

#### DAY 4



You are transported to Mt. Beatitudes, where Jesus preached, and you'll recall the time you hit your thumb with a hammer and used His name in vain. You'll see the spot where Jesus chose his Twelve Apostles, and realize that He would never have chosen you, considering all the depraved things you've done in your life (like trying to re-use partially-cancelled postage stamps, or finding a dime on the street and not reporting it to the authorities). Your Israeli Guide will try to make your bus trips more interesting by telling you about the accomplishments of co-religionists like Albert Einstein, Sigmund Freud and Jonas Salk, and you'll feel absolutely awful when you can't stop thinking about other co-religionists like Louis Lepke, Bugsy Siegel and Mickey Cohen.

#### DAY 5



You'll visit Cana, where Christ performed the miracle of turning water into wine, and you'll loathe yourself for wondering if anyone examined His sleeves before He did it. You'll travel through villages whose names are immortalized in the Bible, and feel positively sick when you realize that the last time you had a Bible in your hands was when you leaned on the hotel Bible to write postcards to the kids back home. When you arrive in Jerusalem, you'll visit Mt. Moriah where Abraham almost sacrificed his son, and you'll wonder if he felt as guilty as you do when you want to strangle your lousy kids.

#### DAY 6



Today, you will visit the Wailing Wall where hundreds of pious Jews are sobbing, and you'll be concerned that maybe it was something you said. From there, you'll travel to Bethlehem where Jesus was born, and you'll have a chance to feel totally contemptible because you know that if you'd been around at the time, you would have tried to spend as little as possible on a baby gift for Mary and the Youngster. Then you'll take a bus to the Dead Sea, the lowest spot on Earth... but not as low as you feel because, by this time you can't remember a single one of the thousands of names, dates and facts your Guide has told you. Was *Joshua* the brother of *Abraham*? Was *Moses* the uncle of *John The Baptist*? Was *Shadrach*, *Meshach* and *Abednego* the Israeli names for *The Three Stooges*?

#### DAY 7



In the morning, you'll visit the oasis where King Saul first met the shepherd, David, and you'll hate yourself for wondering why Saul was so attracted to David, and why David was so attracted to his sheep. You'll visit The Church Of All Nations and see Christians, Moslems and Jews living together peacefully, and you'll feel like a total failure for never succeeding in getting your Son and Daughter together for five minutes without all that spitting and the fighting. That afternoon, you'll board your jet for your flight home, feeling as guilty about leaving Israel as you felt about arriving in Israel.



IF

**SESAME STREET**

BRANCHED OUT  
INTO  
SPECIALIZED  
AVENUES  
OF EDUCATION

**MAFIA STREET**

ARTIST: JACK DAVIS WRITER: FRANK JACOBS

Push-ing drugs—  
Filling some  
Creep with slugs—  
Goons and thugs,  
And the hide-outs where boss-es meet—

These are things...we've...got...right...here—  
Got right here  
On Mafia Street!



ABCDEFGHIJKLMNOPQRSTUVWXYZ012345



ABCDEFGHIJKLMNOPQRSTUVWXYZ012345



Well, here's the 10 grand, 'cause I'm paying you **BACK!**

Swell, Bert, except I'm a loanshark and you now owe me 6 grand interest!

Wait a minute, Ernie! There aren't any parts of the body in what you said!

Then how's this? If you don't pay through the **NOSE**, I'll break your **ARM!**

That's much better, Ernie!

I strongly suggest that you call me **Don Ernie, Bert!**

789ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789ABCDEFGHIJKLMN OPQWVX

Hey, you're musclin' in on my territory, and I've got **CLOUT!**

Well, I'm gonna take away the CL from your **CLOUT**... which means you're **OUT!**

Sez you! I'm takin' back my garbage can, 'cause I'm **TOUGH!**

Oh, yeah? When my boys finish workin' you over, they'll take away the **TO** from **TOUGH**, and what'll you be left with?

**UGH!**

789ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789ABCDEFGHIJKLMN OPQWVX

Okay—starting now you are gonna pay me \$500 a week for protection!

What??? You're crazy I won't do such a thing!

Ya see—I just shook you **UP!**

But you're still gonna pay me the \$500 or I'll bust up your store and pour acid all over your merchandise!

Okay, Okay! I'll pay!

There—y'see? I just shook you **DOWN!**

This part of Mafia Street has been brought to you by the rackets "Hi-Jacking" and "Strong Arming" and by the sentence of "10 to 20 Years at Hard Labor—Suspended!"



# MEDICAL STREET

Colds and flu—  
Hiding when  
Pat-ients sue—  
Bungling through  
Operations we...can't...com-plete—

These are what you'll...find...right...here  
Find right here  
On Medical Street!



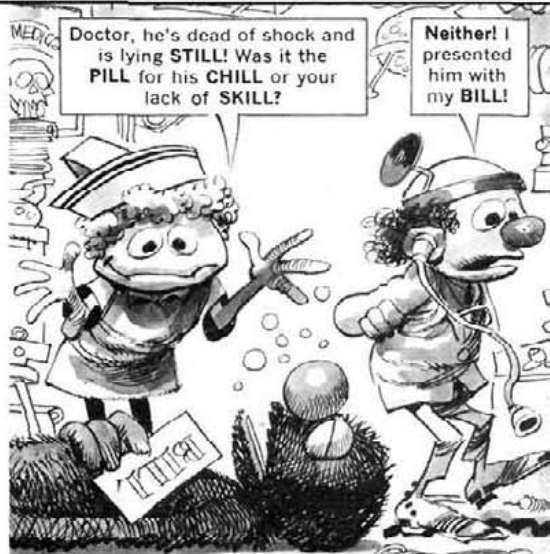
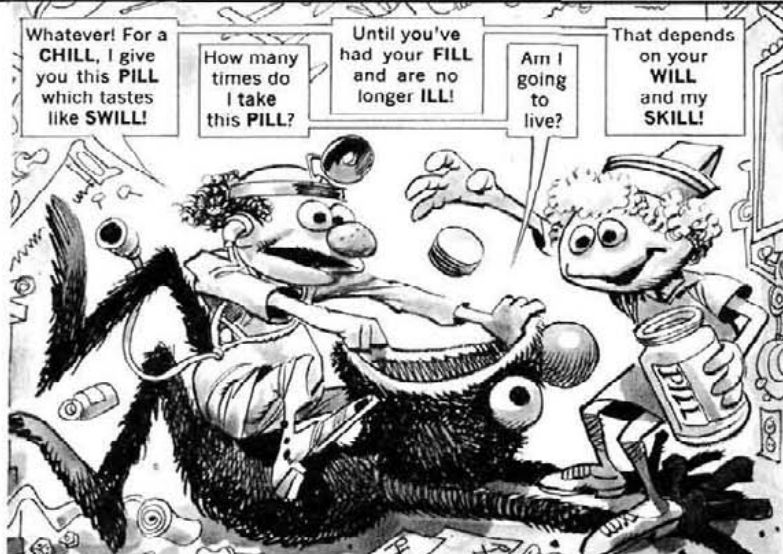
ABCDEFGHIJKLMNOPQRSTUVWXYZ012345



ABCDEFGHIJKLMNOPQRSTUVWXYZ012345







5789ABCDEFGHIJKLMN OPQRSTUVWXYZ0123456789ABCDEFGHIJKLMN OPQRSTUVWXYZ



5789ABCDEFGHIJKLMN OPQRSTUVWXYZ0123456789ABCDEFGHIJKLMN OPQRSTUVWXYZ



# ATHLETE STREET

Bust-ed knees—  
Screaming at  
Ref-er-ees—  
A-gents' fees—  
And those passes dropped in-complete—

These are what you'll find right here,  
Find right here  
On Ath-lete Street!



I am  
depressed!  
There is  
nothing  
to count!  
And  
counting is  
my life!

Sure there is,  
Count! Tell me  
how many  
successful  
athletes are  
standing over  
there!

I do  
not see  
any  
athletes!  
I see first  
of all a  
policeman!

He's  
really a  
running back  
for the  
Bears who's  
making a  
crime movie  
in Hollywood!



ABCDEFGHIJKLMNOPQRSTUVWXYZ01234

Grover, let's play "Tops and Bottoms!" Here  
are the faces of three athletes! Can you  
tell me which tops go with which bottoms?



ABCDEFGHIJKLMNOPQRSTUVWXYZ01234

Ernie, how do  
I become a  
GOOD baseball  
player?

First, you  
have to  
be BAD!

How can you  
be BAD and  
wind up GOOD?

Fight with your  
teammates and  
bad-mouth your  
manager!





Sorry.  
Count,  
you're  
**20 years**  
too  
late!



This part of Athlete Street has been brought to you by the pep pill "Dexedrine". . .

... and the Point-Spread "6½"!



In grade school, you probably learned—and promptly proceeded to forget—that bees have 12,000 eyes...that some turtles live to an age of 150 years...that the heart of an elephant

weighs over fifty pounds...and other marginally useful bits of information that came under the heading of "Interesting Facts About Animals." But did you know that there are equally

# AMAZING FACTS ABOUT THE ANIMAL WORLD

ARTIST: BOB JONES



Digger wasps derive nourishment from such unlikely sources as aged tobacco, mustard plasters and cowhide products.



Americans derive nourishment from such unlikely sources as Twinkies, Ding Dongs, Yoo-Hoos and Cheetos.



The wolf spider mother carries its young on its back until they are able to take care of themselves.



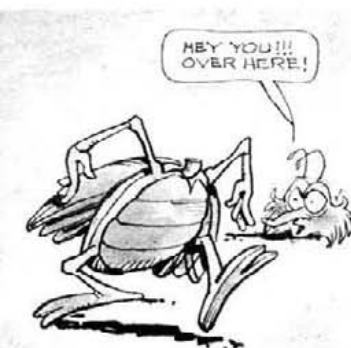
The ears of the katydid are located just below its knees.



The brains of a bigot are located just below his wallet.



The boll weevil does about \$20,000,000 damage per year to United States crops.



An insect with its head cut off can still continue to walk.



An elected official with his mandate cut off can still continue to talk.



Chameleons can change their colors to match their surroundings.



amazing facts about human beings...especially American Human Beings, that rival the oddities of the animal world, and that these come under the heading of "When An Editor Is Desperate,

He'll Print Anything!"? Read on, and you'll see that, although a reticulate python may go to a length of thirty feet, there's no length to which we at MAD won't go for an article like...

# S AMAZING FACTS ABOUT THE AMERICAN SCENE

WRITER: DENNIS SNEE



The American father carries his young on his back until they are able to take care of themselves—and sometimes longer.



The May fly has a life-expectancy of one day.



The luxury sports car parked on a city street has a life-expectancy of one hour.



The drunken driver does about \$22,000,000 damage per year to American life and limb.



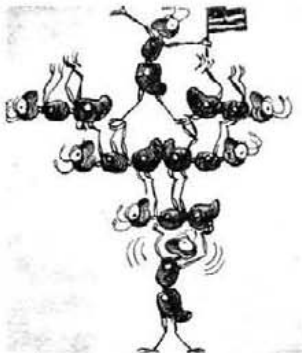
An elephant can eat 350 pounds of food in one day.



An American family can waste 350 pounds of food in one year.



Politicians can change their colors to match their surroundings...only faster.



An ant can carry more than six times its own weight.



An American consumer can spend more than six times his own income.

# ONE AFTERNOON AT ROCKY'S DINER





There's a new hit show on TV that takes place on a lush tropical island. People (mostly ABC stars) visit this remote paradise in order to live out their secret desires and unfulfilled fantasies. Sounds like a great idea for a series, right? Wrong...unless you happen to be the Network Executive whose secret fantasy was to come up with the most ridiculous show to hit TV since "My Mother—the Car." In which case, your fantasy is being fulfilled weekly with this idiocy called . . .

# FANTASY "BUY" LAND



Ratchew . . . what do you think you're doing . . . ?

I'm living out my "leather" fantasy, Boss! You know, short people have fantasies, too!!

I'm sure they do! But that kind of fantasy, unfortunately, cannot be shown on TV . . . or in this magazine!

Too bad! It would do wonders for our ratings!

Never mind! Go and get dressed now! The PLANE is coming . . .

Who are our guests going to be, Boss?

Mr. Shorn Chastity, a student, who's always dreamed of being a "Gunfighter", and Miss Fairer Faucet Minors, the famous poster girl and TV sex symbol . . . !

I hope her fantasy is to make out with a suave, handsome . . . very short-in-stature Frenchman!

ARTIST: ANGELO TORRES

WRITER: LOU SILVERSTONE



Sorry, Ratchew, but Miss Minors fantasy is a Cinderella Story in reverse! She dreams of escaping the spotlight and living like a plain, everyday person! She's going to work here as a Waitress!

A WAITRESS? I like my idea much better!

Miss Minors, Mr. Chastity, welcome to Fantasy Land!



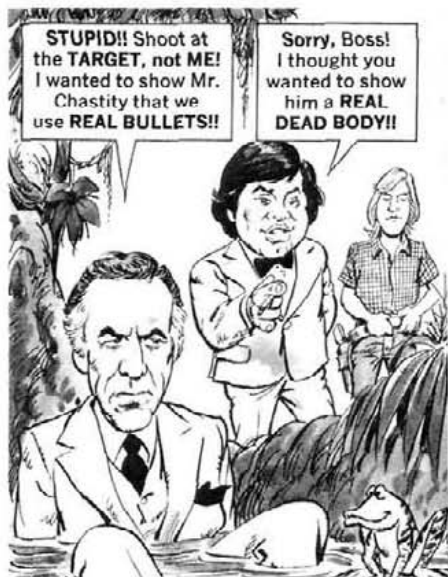
First, Fairer, we have to deglamorize you so you look like a typical resort hotel Waitress!

Boss, it would be a lot easier to pass me off as a Center in the N.B.A.!

You forget, Ratchew . . . this is Fantasy Land! And here—ANYTHING is possible!!

Now, let's see . . . a new hairdo . . . a pair of sensible, flat walking shoes . . . and a bra! That should do it!!

Torres







Fanny, we've known each other only a few days, and I've grown very fond of you! But I have a confession to make! I'm—I'm not really a Waiter . . . !

I know! You're a Prince . . . or a rich Playboy . . . and you wanted to see how the other half lives!

If I were rich, why would I want to do a dumb thing like waiting on tables?

No, I'm a Good Humor Man! I work as a Waiter in the off-season!

I've got a confession to make, too, Dyke! My . . . my name isn't Fanny! It's Fairer Faucet Minors!

Yeah, yeah! So get to the good part . . . !

I SAID I'm Fairer Faucet Minors!!

That's it!! That's the whole thing!! You lied about your name!! That's even duller than my Good Humor Man confession!

You—you don't know who I am?? Don't you have a TV set . . . ?!

No, I live in a trailer and there's not much space! So I had to make a choice between a "TV" and a "John"!



Unnnngh!

You . . . you Got me, Kid!

Thanks!!

I've heard of good losers, but this is ridiculous!

Why are you THANKING me?

I'm glad you won, Kid! Now, it's YOUR turn! Every punk who can strap on a gun will be lookin' to have a shoot-out with you so's he can be the guy who got the guy who gunned down Black Bart . . . !



Hey . . . Who are all YOU guys?

We're Gunslingers, lookin' to make our reputations by gettin' the dude who zapped Black Bart!

See what I mean . . . ? They can't even wait for me to CROAK!!

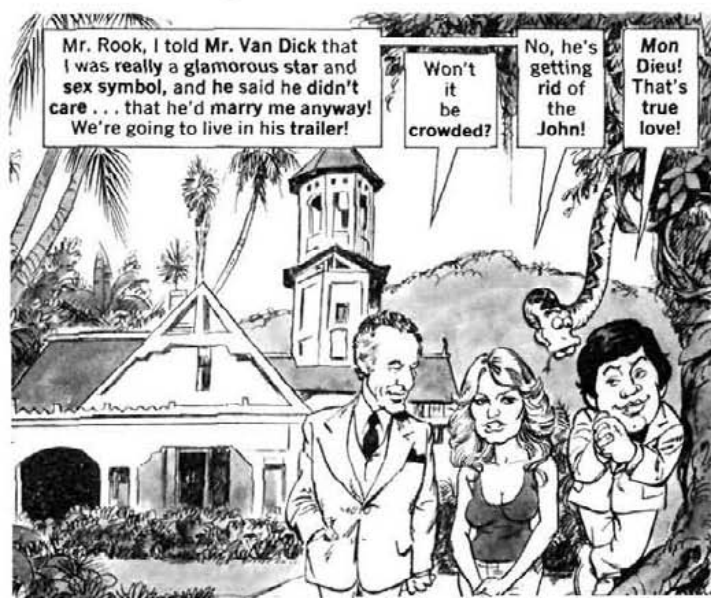


Mr. Rook, I told Mr. Van Dick that I was really a glamorous star and sex symbol, and he said he didn't care . . . that he'd marry me anyway! We're going to live in his trailer!

Won't it be crowded?

No, he's getting rid of the John!

Mon Dieu! That's true love!



Just think! No more photographers, no more auto-graph hounds, no more groper! From now on, I'll be able to go to the Supermarket with my hair in curlers . . . drink beer out of a can . . . and play the pinball machine in the candy store! I'm—I'm so excited! My whole life will be a—a fantasy!!

Are you sure that's what you really want, Fairer?

Of course, Mr. Rook! Doesn't everybody??!



Who—who is that?

The Bartender! He was taking his pad out of his pocket to write my check, and I thought he was drawing on me!

Mr. Rook! I want out of my fantasy! I can't even walk down the street without somebody challenging me to a gunfight!!

I'm sorry, Mr. Chastity, but according to The Code Of The West, a Gunfighter is NOT ALLOWED to quit!

Can't quit...?! No wonder there are no French Gun-fighters!

I have an idea! You can LOSE a gunfight... and then you'll be off the hook!

Yeah... and I'll ALSO be dead!!

No... Ratchew will put blanks in your opponent's gun, Mr. Chastity! You will only pretend to be shot! Er... Ratchew, where are you going?

To put a bet on the gunfight! I think I finally got a sure thing!!



Like many of our stories, this one, too, has a moral, Ratchew! And it will be a very valuable lesson for Mr. Chastity!

I think you're right, Boss!



Don't you think he's overdoing this death scene?

He's NOT ACTING, Doss! I put the blanks in HIS gun by mistake!



I feel terrible! Mr. Chastity was the first guest we ever lost!

You win some, you lose some, Boss! Nobody's perfect!



Boss, I just can't believe that a sexy, gorgeous creature like that would choose to be a middle-class housewife!

Ratchew, you have to remember that our audience is made up of average people who sit home on Saturday night and watch TV! When they see stories like this, they think their dull life style is preferable to that of the beautiful people of the jet set!

Now I know why they call this Fantasy Land!



Boss, what was the craziest fantasy you were ever asked to fulfill?

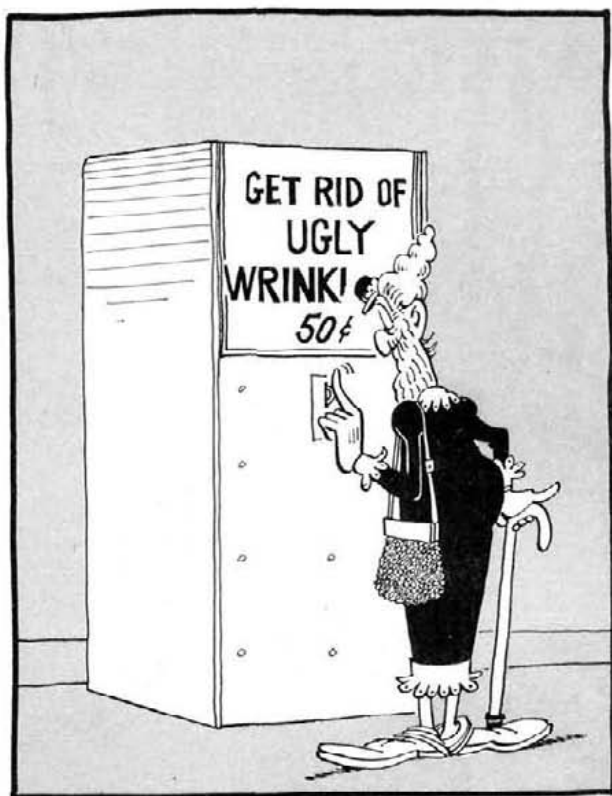
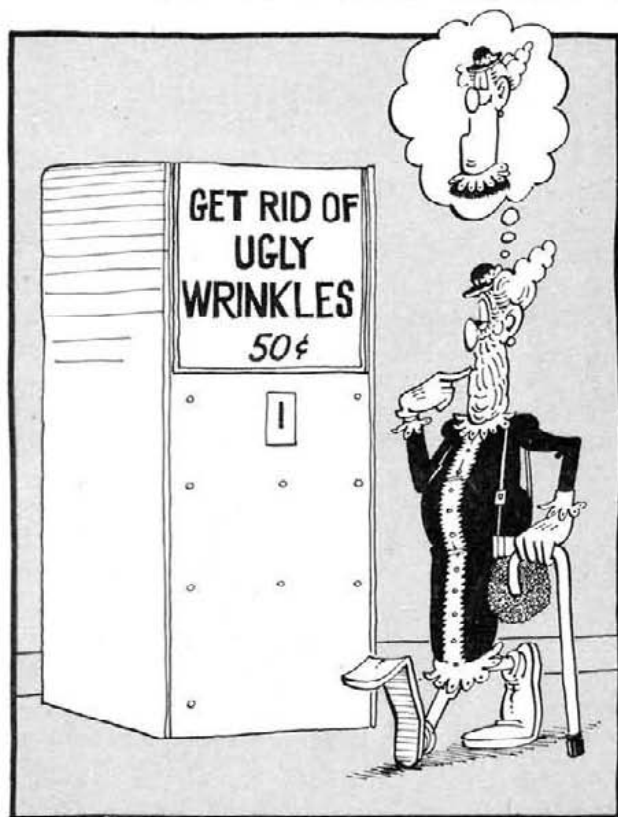
Well, there was this Peanut Farmer from Georgia, and... This is so ridiculous, you won't believe it!... HIS fantasy was to be elected President for four years!

Gee, that's not so ridiculous!

It is when he wants it AGAIN for ANOTHER four years!!



# ONE EVENING AT THE BUS TERMINAL



D. MARTIN



**WHAT FORMER  
WORLD CHAMP  
IS TAKING  
AN AWFUL  
LICKING  
LATELY?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

In our highly competitive world, yesterday's bum can become today's champ...and tomorrow's bum again. One such unbeatable champion has been hanging on the ropes lately. To learn the identity of this "has-been," fold in the page.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD THIS SECTION OVER LEFT

**B** FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER:  
AL JAFFEE

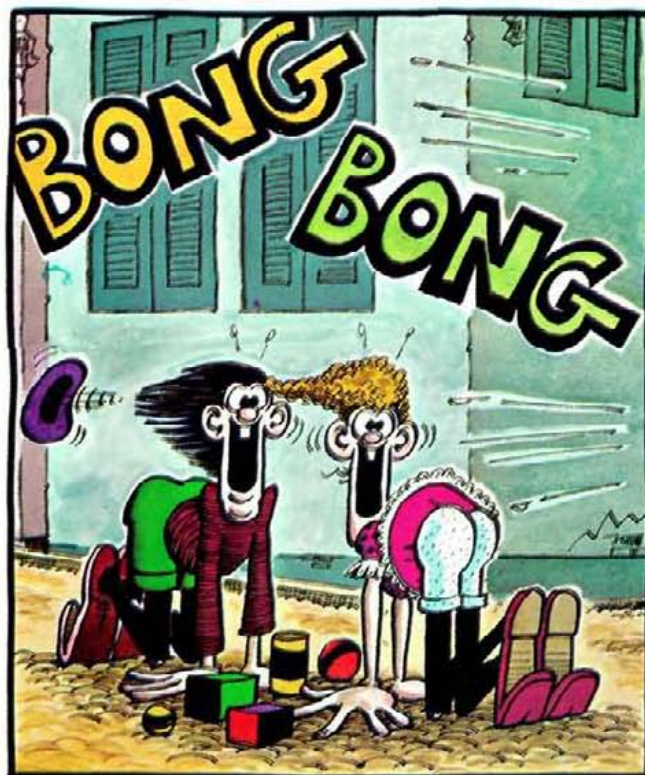
TAKING A TERRIBLE SHELLACKING IS THE KIND OF CATASTROPHE  
UNBEATABLE CHAMPS TRY TO AVOID. MOST WON'T TAKE CHANCES.  
BUT ONE FORMER CHAMP LATELY SEEMS TO HAVE RUN OUT OF LUCK!

**A**

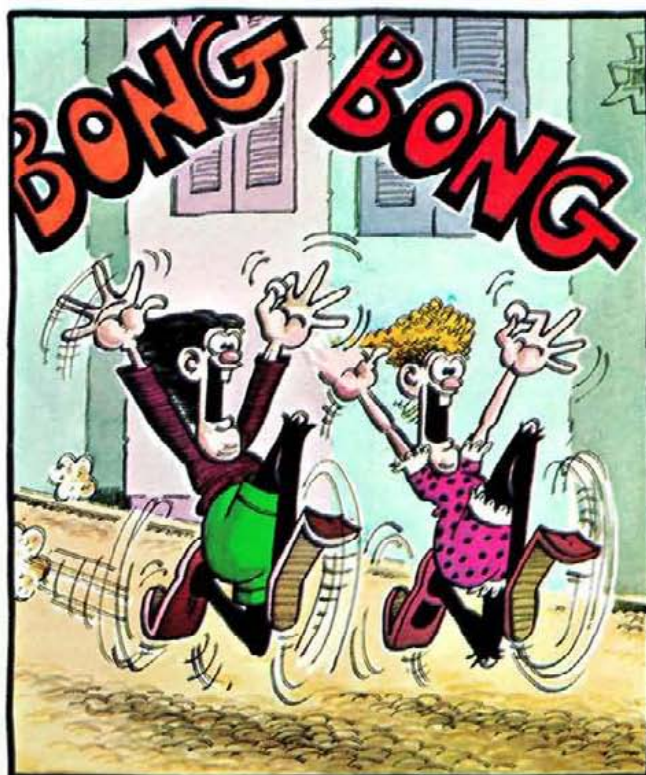
**B**



# ONE DAY IN PARIS



ARTIST: DON MARTIN



WRITER: DON EDWING

